

Around Town

# Update - Growing Home: The Lake Mary Story

By Shelley Ouellette

In the March/April issue of *Lake Mary Life* we wrote about a 60-minute documentary, "Growing Home: The Lake Mary Story." Currently being produced by Chad Crawford of the Crawford Group, the project is intended to chronicle the rich history of our wonderful town.

To raise community awareness and financial support for the documentary, co-hosts Seminole County Commissioner Mike McLean and Lake Mary Mayor David Mealor celebrated the launch of the project during a recent VIP community event, where more than 120 guests gathered in the Lake Mary Events Center to learn about the project and view a promotional trailer (available at [www.lake-marylifemagazine.com](http://www.lake-marylifemagazine.com)). By the end of the evening, the film team had collected more than \$20,000 in donations and pledges.

According to the documentary's partnership development director Mindy Matthews, the film's budget and fund-raising goal is \$150,000, which will be used for the production and distribution of the completed DVD.

"Local businesses and communi-

ty members can contribute directly or they can sponsor an event, business open house, or dinner to support the project," she explains. "We've also formed the 'Growing Home



*DeLores Lash, one of Lake Mary's first commissioners, during a taping at the event.*



*Denise Sax, Mayor David Mealor, and Marcie Dearth*

Community of 100,' that includes the first 100 donors who contribute \$1,000." She also noted that all sponsorships are tax-deductible and checks can be made out to the Lake Mary Historical Society.

Upon completion of the 60-minute, high-definition film, which is scheduled to be finished in fall of 2009, the DVD will be widely distributed throughout the community and mailed to approximately 5,000 Lake Mary households.

Mindy says many other community fund-raising events are in the planning stages including

wine tastings, open houses, film nights, and a possible golf tournament at Timacuan Golf Club.

"Our goal is to get the community as involved as we possibly can, from sponsorships to reenactments of historical events," says Mindy. "There will be several opportunities for residents to participate."


For more information about the documentary and sponsorship opportunities, visit [www.growinghomefilm.com](http://www.growinghomefilm.com) or contact Mindy at 407-322-8888, or [Mindy@crawfordgroup.tv](mailto:Mindy@crawfordgroup.tv)



*Dr. Carol Logan, Denny Bowman, and Laura Fawcett*



*Tim and Pat Loftin, Olivier Uteschill, and County Commissioner Mike McLean*



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